

Certified User Experience (UX) Designer (CUED)

Course Outline

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About CUED Certification

User experience (UX) design is the process design teams use to create products that provide meaningful and relevant experiences to users. UX design involves the design of the entire process of acquiring and integrating the product, including aspects of branding, design, usability and function.

“User Experience Design” is often used interchangeably with terms such as “User Interface Design” and “Usability.” However, while usability and user interface (UI) design are important aspects of UX design, they are subsets of it.

A UX designer is concerned with the entire process of acquiring and integrating a product, including aspects of branding, design, usability and function. It’s a story that begins before the device is even in the user’s hands.

User experience (UX) designers focus on the interaction that users have with products, like websites, apps, and physical objects. They make those everyday interactions useful, enjoyable, and accessible.

What Modules are covered?

Module 1 - UI Design

- User Interface Definition
- Design Thinking Introduction
- Visual Design Principles Introduction
- Web and App Design Essentials
- UX Design

Module 2 -User Definition

- UX History
- Human Needs and their Importance
- Experience Definition
- Research Introduction
- Collaboration

Module 3 - Collaboration

- Team Work Essentials
- Project Present Introduction
- Lean and Agile UX Introduction
- Tools Introduction

Module 4 - Tools

- Figma (Brief Description and its Pros & Cons)
- Adobe XD (Brief Description and its Pros & Cons)

Module 5 - UXer

- The Role of the UX Designer
- A History of User Experience Design
- Human Needs & Motivations
- User-Centered Design Process
- Design Thinking

- Understanding the Problem
- Competitive Analysis
- Lean UX vs. Agile UX
- Business Requirements
- User Stories
- Portfolio Review

