

Certified Program Manager (CPM)[™]



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The Certified Program Manager (CPM) certification is a globally recognized credential designed to validate advanced skills in managing multiple, complex, and interdependent projects within a program. This certification equips professionals with the knowledge required to oversee program governance, align projects with strategic objectives, and ensure the realization of organizational benefits. It emphasizes practical program management methodologies, leadership capabilities, risk oversight, and stakeholder engagement in dynamic environments.

The CPM program covers both strategic and operational aspects of program management. Candidates gain deep insights into program lifecycle management, from initiation and planning to execution, monitoring, and closure. The courseware integrates real-world scenarios and best practices to help candidates master resource integration, benefits tracking, dependency management, and cross-functional collaboration. This ensures that program managers can drive business transformation and deliver outcomes that support long-term enterprise success.

By earning the CPM certification, professionals demonstrate mastery in coordinating large-scale initiatives that involve multiple teams, vendors, timelines, and deliverables. Organizations recognize CPM-certified individuals as leaders who can translate high-level strategy into actionable plans, mitigate risks proactively, and ensure smooth inter-project alignment. This certification enhances credibility, expands career opportunities, and strengthens an individual's ability to lead high-impact programs across industries.

Target Audience

The **Certified Program Manager (CPM)** certification is ideal for program managers, senior project managers, PMO professionals, portfolio managers, project leads, and individuals responsible for overseeing multiple concurrent projects. It is also beneficial for business leaders, transformation managers, operations managers, and professionals aspiring to step into a strategic role involving cross-functional coordination and enterprise-wide initiatives. Candidates with experience in project management seeking career progression into broader leadership roles will find this certification highly valuable.

What Modules are covered?

Module 1 - Program Management Framework & Strategic Alignment

Definition and scope of program management
Difference between projects, programs, and portfolios
Program lifecycle and key components
Strategic planning and organizational vision alignment
Creating program charters and defining program objectives
Benefits identification, prioritization, and strategic mapping

Module 2 - Program Governance, Structure & Decision-Making

Governance frameworks and oversight structures
Roles and responsibilities of program stakeholders
Program steering committees and governance boards
Policies, standards, and compliance mechanisms
Ethical considerations in program governance
Decision-making models and escalation mechanisms
Monitoring adherence to governance and audit requirements

Module 3 - Program Planning, Roadmaps & Resource Integration

Developing the Program Management Plan
Benefits realization plans and value tracking
Program roadmap creation and milestone planning
Resource allocation, optimization, and capacity planning
Inter-project dependency analysis
Integration of multiple project schedules
Budgeting, financial planning, and cost-benefit evaluation
Tools and software used for program planning

Module 4 - Program Risk, Quality & Performance Management

Enterprise-level risks and interdependent risks
Risk identification, prioritization, and mitigation strategies
Creating program risk registers and trigger events
Quality management systems and assurance frameworks
Program performance indicators, KPIs, and reporting structures
Change management processes and impact analysis
Issue tracking, resolution workflows, and control mechanisms
Maintaining continuous monitoring and optimization.

Module 5 - Stakeholder Engagement, Communication & Program Closure

Identifying internal and external stakeholder groups
Stakeholder influence, expectations, and engagement strategies
Communication frameworks and information delivery channels
Conflict resolution across cross-functional teams
Vendor and partner management within programs
Formal program closure procedures and documentation
Benefits realization validation and post-implementation reviews
Capture of lessons learned for organizational knowledge