

ISO/IEC 27701 - Certified Lead Implementer



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ISO/IEC 27701 - Certified Lead Implementer — Certification Overview

The ISO/IEC 27701: Certified Lead Implementer program provides comprehensive training on establishing, implementing, and managing a Privacy Information Management System (PIMS) aligned with the ISO/IEC 27701 standard. Building on ISO/IEC 27001 and ISO/IEC 27002 frameworks, this certification focuses on integrating privacy controls into an organization's existing information security management system (ISMS). Participants learn to address privacy risks, implement controls for processing personal data, and ensure compliance with global privacy regulations, such as GDPR, while maintaining organizational security objectives.

Participants gain in-depth knowledge of designing, implementing, and maintaining a PIMS, including conducting privacy risk assessments, mapping data flows, and selecting appropriate privacy controls. The training emphasizes practical implementation strategies, policy development, monitoring, and continual improvement of privacy practices. By completing this course, professionals are prepared to lead privacy implementation projects, ensure regulatory compliance, and embed a privacy-conscious culture across the organization.

Target Audience

This certification is ideal for privacy officers, information security managers, compliance officers, IT professionals, risk managers, and consultants responsible for managing personal data and privacy compliance. It is also suitable for individuals seeking to advance their careers in privacy management, implement a PIMS, or lead projects that integrate privacy and information security frameworks. Organizations of all sizes seeking to strengthen their privacy governance and demonstrate compliance with international privacy standards can benefit from professionals holding this certification.

What Modules are covered?

Module 1 - Introduction to ISO/IEC 27701 and Privacy Fundamentals

- Overview of ISO/IEC 27701 and its relationship with ISO/IEC 27001/27002
- Principles of privacy and personal data protection
- Key privacy concepts: personal data, data controllers, data processors
- Importance of privacy in the digital age
- Regulatory context: GDPR, CCPA, and global privacy laws

Module 2 - Privacy Governance and Risk Management

- Establishing a Privacy Information Management System (PIMS)
- Roles and responsibilities for privacy management
- Conducting privacy risk assessments
- Identifying and evaluating privacy threats and vulnerabilities
- Developing a risk-based approach for privacy control selection

Module 3 - Implementing Privacy Controls

- Mapping personal data flows and inventory of processing activities
- Implementing privacy controls for data collection, processing, storage, and transfer
- Controls for data subject rights (access, rectification, erasure)
- Third-party and vendor management in privacy context
- Integration of privacy controls into existing ISMS

Module 4 - Policies, Procedures, and Documentation

- Developing privacy policies aligned with ISO/IEC 27701
- Standard operating procedures for data processing and handling
- Consent management and lawful processing mechanisms
- Incident management and data breach response
- Record-keeping and audit documentation requirements

Module 5 - Monitoring, Measurement, and Continual Improvement

- Monitoring and measuring the effectiveness of privacy controls
- Internal audits of PIMS
- Reporting and metrics for management review
- Corrective actions and continual improvement in privacy management
- Maintaining compliance with evolving privacy regulations

Module 6 - Leading ISO/IEC 27701 Implementation Projects

- Project management for privacy initiatives
- Planning, executing, and managing PIMS implementation
- Engaging stakeholders and promoting a privacy-aware culture
- Addressing challenges and practical scenarios in privacy implementation
- Preparing for ISO/IEC 27701 audit and certification