



Exam Name – Certified Product Management Specialist (CPMS)[™]

Exam Code – CPMS-001

Sample Exam

(Question): Which design model process involves knowledge, experience and reasoning?

- (A): Cognitive Modelling
- (B): Creative Modelling

(Correct): A

(Question): True or False: Designing means getting the correct type and quality of feedback at correct time.

- (A): True
- (B): False

(Correct): A

(Question): _____ is a rule or procedure which works most of the time, but sometime fails.

- (A): heruistic
- (B): process
- (C): segmentation
- (D): procedure

(Correct): A



(Question): Which activity is associated with generating innovative ideas?

- (A): Design
- (B): Creativity
- (C): Invention
- (D): Innovation

(Correct): B

(Question): Which process translates an idea or invention into a new product, process or system?

- (A): Design
- (B): Creativity
- (C): Innovation
- (D): Visuality

(Correct): C

(Question): Which activity is associated with specific plans, drawing and instructions to enable the manufacture of products, process or systems?

- (A): Design
- (B): Innovation
- (C): Invention
- (D): Creativity

(Correct): A



(Question): Which model design starts with a need and proceeds sequentially through formal stages with feedback?

- (A): American Model of Design
- (B): French Model of Design
- (C): BS 7000 Model of Design
- (D): Pahl and Beitz's Model of Design

(Correct): B

(Question): Which Model of Design specifies a direct route from start to finish?

- (A): BS 7000 Model of Design
- (B): French Model of Design
- (C): March's Model of Design
- (D): Pahl and Beitz's Model of Design

(Correct): A

(Question): True or False: The BS 7000 Model of Design doesn't take financial problems into account.

- (A): True
- (B): False

(Correct): A